



UNITED BANK
OF PHILADELPHIA

To Our Valued Customers,

Regarding the recent failures of Silicon Valley Bank and Signature Bank and the concerns that you may have regarding the financial sector in general, we want to remind you of the strength of United Bank of Philadelphia (“Bank”).

- **Traditional Banking Model with Diverse & Secure Assets:** The Bank utilizes a traditional banking model with diverse and secure assets versus a unique deposit and asset profile like SVB and Signature Bank that recently failed.
 - The Bank is diversified in terms of its assets and predominately focuses on well-collateralized and/or guaranteed loans
 - Unlike SVB and Signature Bank, the Bank has very limited exposure to the volatile venture capital industry and crypto deposits.
- **Well-Capitalized and Strong Liquidity:** The Bank has a strong liquidity and capital position
 - The Bank maintains substantial liquidity of more than 30%.
 - Currently, the Bank’s Tier 1 common equity ratio is 9.75% and is considered “well-capitalized”.
- **Deposits are Safe and Backed with FDIC Insurance:** Most of the Bank’s deposit accounts are considered core deposits and are FDIC-insured and fall under \$250,000.
 - The Bank has always been focused on safety and soundness as part of its traditional and relationship-based business model.
- **Positioned for Impact:** The Bank is in an excellent position to safely support customers and small businesses.
 - The Bank originates a majority of its small business loans in low- to moderate-income communities in comparison to 20% at other community banks and 24% at large banks.
 - Customer deposits are not only extremely safe in our Bank but are far more likely to have a positive impact in the community.

If you have further questions or concerns, please contact me.

Sincerely,

Evelyn Smalls

Evelyn F. Smalls
President and Chief Executive Officer